

Privacy Policy

PQAC strongly believes in the importance of your privacy. This Privacy Policy describes how PQAC treats the personal information we collect through www.PAcare.org (the “Website”) and what we do with that information. By using or accessing the Website, you are accepting the practices described in this Privacy Policy. This Privacy Statement applies only to information collected online through the Website and does not describe the ways in which we may collect or use information obtained offline or through any means other than our Website.

How, When, and Why We Collect Information

Activity That Doesn’t Require Registration. You can view content on the Website without registering or providing any personal information. When you enter the Website, we collect information such as your browser and operating system type and IP address to optimize your experience on the Website and to track aggregate Website usage. In addition, we use a “session” cookie and other technologies to identify you while you are on the Website, if cookies are enabled on your computer. This session cookie terminates once you finish using the Website and close your browser. We may use this data to enhance your experience while using the www.PAcare.org Website, and to analyze trends amongst users of this Website.

Contact Page. You may provide us with your email address and/or other personal information if you wish to communicate with us by contacting Info@PACare.org.

Usage Information. We may record information about your usage of the Website, including but not limited to when you use the site, the areas of the site you click on, the documents you open, and the tags you search for. A persistent cookie, web beacons, Flash cookie, or similar tool may be used to track this information. If you provide us with your email address through the Contact page, we may use pixel tags and/or trackable links in HTML-based emails to track which emails are opened and/or clicked on by recipients.

We do not knowingly collect any information from children under the age of 13.

Uses of Personal Information

The personal information that PQAC collects on the Website helps us, our state and local affiliates and PQAC-related organizations to efficiently and effectively represent our members, to pursue our advocacy agenda, and to provide valuable member benefits.

In order to advance these goals and activities, we may share the personal information that we collect about you with other PQAC-related organizations, as well as third parties that perform services on our behalf. Additionally, subject to applicable law, we may share any of the personal information that we collect about you with certain third parties that share our interests. We may use your email address to communicate with you about PQAC’s activities and offerings, unless you opt out from receiving such messages. We may also use your email address for administrative purposes, such as notifying you of major Website changes, sending messages related to actions you have taken on the site or for customer service purposes. Although we hope

you'll find these communications informative and useful, if you don't, you can always unsubscribe by following the simple instructions included in each email.

When you send email or other communications to us, we may retain those communications in order to process your inquiries, respond to your requests and improve our services.

We use certain non-personally-identifying information (such as anonymous usage data, IP addresses, browser type, clickstream data, etc.) to improve the quality of your user experience and the design of the Website and to create new features, functionality, and services by storing, tracking, and analyzing user behavior, preferences, trends, and actions.

Other Disclosures

We may be required to disclose user information pursuant to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. If we receive a subpoena requesting information about you and if you have provided us with your email address, we will attempt to notify you of the subpoena at the email address that you have provided. Additionally, we may share other information when we believe it is necessary to comply with the law, to protect our interests or property, to prevent fraud or other illegal activity perpetrated through the Website or using the PQAC name, to prevent bodily harm, to enforce our User Agreement, or to protect the rights, property or safety of visitors to our site, our members, the public or PQAC. In the unlikely event that PQAC (or substantially all of its assets) is merged with another entity, information on our visitors would be among the transferred assets.

Information Security and Data Integrity

PQAC takes security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where we store personal data.

More Information

Our Website may also permit you to access non-PQAC sites. It is important to remember that, if you link to a non-PQAC site from our Website, that party's privacy policy and its user agreement apply to you. We encourage you to learn about each third party's privacy policy before giving personal information to them.

PQAC reserves the right to change this Privacy Policy at any time. We will post any changes to this Privacy Policy on this page, so we encourage you to check this page regularly. Your continued use of this Website following any changes to this Privacy Policy will constitute your acceptance of such changes.

If you have any questions about this Privacy Policy or the Website, please feel free to contact us.

Effective Date: August 7, 2014